

Call for Papers

**Special Issue of *The Design Journal* focused on
Emerging Issues in Service Design**

Editors Dr Sabine Junginger, Dr. Daniela Sangiorgi

Service Design today constitutes a specific field of design research, which focuses on issues, methods and practices in relation with the conception, planning, development, and delivery of services. It is a rapidly growing field that expands our debates on the values, qualities and forms of designing.

This **Special Issue** strives to contribute to a deeper understanding of the implications and challenges of designing for services with a look at its future developments.

We are interested in: **1)** research that significantly develops or challenges current service design practices to include and deal with contemporary issues or demands; **2)** studies that explore disciplinary boundaries or integrate relevant theoretical theories or frameworks to advance the foundations of this field or to question its own nature; **3)** research that critically investigates and discusses new service models and provisions representing desirable or emerging service futures.

Topics may include (but are not limited to) the following:

- Service Design and Ethics
- Service Design and Impact
- Service Design and Social Change
- Service Design and Complex Systems
- Service Design vs. Designing for Service
- Service Design and Policy Making
- Service Design & Design Management in the private and public sector

Submission Guidelines

Prepare a full paper (approximately 5,000–7,000 words in length) for review. You must also include a biography of the author(s) of no more than 60 words on a separate page, an abstract of 100 to 150 words, and a list of up to five keywords.

Authors are advised to consult the website for style guidelines for contributors at: www.bloomsbury.com/journal/the-design-journal.

The paper should be submitted electronically via Editorial Manager at: <http://www.editorialmanager.com/desj/>.

Submission Deadline: Friday 1st August 2014

The Service Design and Innovation conference, ServDes2014, held in Lancaster University the 9-11th April 2014 is focused on this topic and will serve as a pool.

However, submissions for this special issue are not limited to authors of this conference and we welcome new proposals.

Please note that papers already submitted for ServDes2014 won't be considered for a re-submission in this special issue.

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